



Starlite Ball

WISH UPON A STAR NOV 4, 2023 @ ST EUGENE GOLF RESORT AND CASINO

We are excited to kick off our sponsorship packages for the 2023 Starlite Ball! This year's Ball will be raising money for our **Warm Embrace Campaign – Raising \$1.8 million for a Neonatal Intensive Care Unit NICU) for the East Kootenay Regional Hospital.** Your support of this event will be well promoted. Each sponsorship package brings a different level of exposure, including promotion on various social media channels as well as press releases, radio, signage at the event, website, and email blasts. By sponsoring our largest annual event, you will not only make it a success, you will be helping by keeping premature babies and their families closer to home!

Sponsorship Opportunities

We offer several sponsorship options, and deeply appreciate your consideration and support. On behalf of the EKFH please accept our heartfelt thanks!



Premier Sponsor (one opportunity available)

Name in title of the event – YOUR COMPANY NAME presents East Kootenay's Foundation for Health 2023 Starlite Ball, 8 VIP Guest Tickets

Premier Sponsor Corporate logo will be featured in print:

- On all communication pieces sent to local media regarding the event
- Multiple mentions on EKFH social media outlets
- On EKFH website, with a link to company's website
- On staff email tags prior to the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- Full-page ad in program booklet

Additional benefits include:

- Boosted social media exposure.
- Acknowledgement of company by event Master of Ceremonies,
- Opportunity for company representative to address guests at the event,
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support.



Gourmet Food Sponsor

(two opportunities available)
8 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- Multiple mentions on EKFH social media outlets
- On EKFH website, with a link to company's website
- On staff email tags prior to the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- Full-page ad in program booklet
- Cheque presentation post-event with local media and social media coverage
- Acknowledgement of company by event Master of Ceremonies
- Right of first refusal for 2024 support



Cocktail Reception Sponsor

(one opportunity available)
6 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- Half-page ad in program booklet
- Acknowledgement of the company by event Master of Ceremonies
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support



Media Sponsor
(four opportunities available)
4 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- Half-page ad in program booklet
- Acknowledgement of the company by event Master of Ceremonies
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support



Entertainment Sponsor
(one opportunity available)
4 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- Half-page ad in program booklet
- Acknowledgement of the company by event Master of Ceremonies
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support



Dessert Sponsor
(one opportunity available)
2 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- In program booklet
- Acknowledgement of the company by event Master of Ceremonies
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support



Centrepiece Sponsor
(one opportunity available)
2 VIP Guest Tickets

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile
- Gala Signage
- In program booklet
- Acknowledgement of the company by event Master of Ceremonies
- Cheque presentation post-event with local media and social media coverage
- Right of first refusal for 2024 support



Safe Ride Home Sponsor
(one opportunity available)

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile with other Friend Sponsors
- Gala Signage
- In program booklet
- Right of first refusal for 2024 support



Friend Sponsor
(five opportunities available)

Corporate logo will be featured:

- On all communication pieces sent to local media regarding the event
- On banner located at East Kootenay Regional Hospital
- On electronic donor board at the hospital
- Event Slideshow Profile with other Friend Sponsors
- Gala Signage
- In program booklet

Thank You!

We look forward to including your organization as a sponsor
for our 2023 **WISH UPON A STAR** Starlite Ball



Additional Ways to Support

Event Tickets: \$150/Person • Table Purchases: Table of Eight
Cash and in-kind event donations • Raffle, live, and silent auction donations

Contact: Brenna Baker • brenna.baker@interiorhealth.ca • 250-421-1649